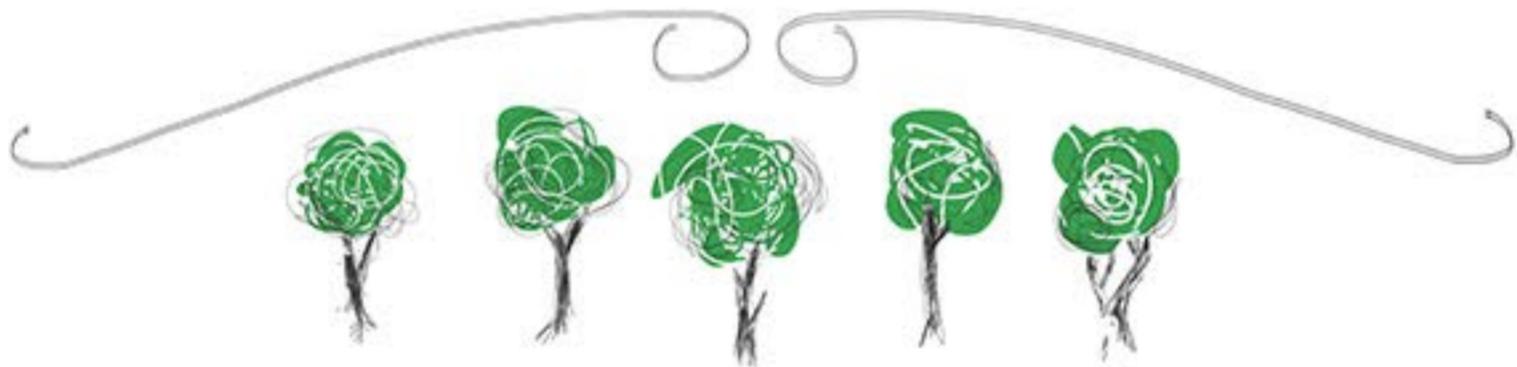# THE PROJECT

Our project is to reach Sydney from Lausanne on a motorbike, carrying all we need to live (tent, sleeping bags, food, etc.) while setting up a crowdfunding system for an environmental purpose. We therefore propose interested people to offer 1 CHF/€, 2 CHF/€ or 5/€ CHF per 1'000 kilometers that we will have traveled to reach our goal (estimated to travel about 30'000 kilometers). Of the total funds collected, 20% will be used as a support for the expenses of our trip, 10% will be used to pay a symbolic carbon tax to offset the greenhouse gas emissions due to our journey. The remaining 70% of the sum will be put to the benefit of our partner for this adventure: the environmental organization "Cool Earth" that fights against deforestation in tropical forests, particularly in Southeast Asia where vegetation is mainly victim of the palm oil industry.

Cool Earth is a non-profit organization that aims to save at-risk tropical forests and protect millions of acres of nearby forests. Their action plan? Restore control of the forest to local communities by giving them the resources to keep the forest intact. Cool Earth does not spend money on nature reserves or fences. They do not buy land. Instead, the focus is on helping local communities to take legal control of their forest. By building better schools, better clinics and creating higher incomes, the forest is protected by a shield of villagers.

Cool Earth will not ask communities directly to partner with them. They feel they do not have to go out and expose their method to local people. The communities approach Cool Earth and choose where to spend the funds through their community associations. The organization wants to work in partnership with communities that come to them, strong and self-determined.